



## THE FREMANTLE CHAMBER OF COMMERCE LAUNCHES ITS RE-IMAGINED BUSINESS AWARDS 2023

**SHOWERING THE PORT CITY IN LOCAL LOVE  
THE POWER TO CROWN IS IN YOUR HANDS**

The Fremantle Chamber of Commerce (FCC) will shine a much-deserved spotlight on its world-class eclectic businesses by once again holding its coveted 'Business Awards'.

This year it will *take a leaf from The Logies* and be voted by the public, giving praise to those local businesses who have resiliently endured the pandemic and on-going tough economic conditions.

**To celebrate the FCC's 150th Birthday, West Australians will have the opportunity to vote across 15 prestigious broad-ranging categories, including for their favourite Fremantle entertainment venue, cafe or restaurant, sustainable enterprise, tourist attraction and more.**

The new-look campaign will unearth hidden gems and old and new businesses within WA's most famous Port precinct, taking in the neighbourhoods of Fremantle, South Fremantle, East Fremantle, Cockburn and surrounds.

"Our iconic port precinct is a veritable smorgasbord of vibrant indulgences, which is what makes it so hard to declare the cream of our Freo crop, however, we are going to do it anyway, because you deserve to know who's raising the bar for food, booze, beauty and more in WA's most beloved precinct," said Fremantle Chamber of Commerce CEO, Ms Chrissie Maus.

"And who better to vote the crown jewels of our Fremantle cultural scene than the very people who enjoy it most – you. What better way to hero the best of our new and longstanding much-loved businesses," said Maus.

Fremantle Mayor Hannah Fitzhardinge said giving the community the chance to vote for their favourite business was exactly the Fremantle thing to do.

"The passion that people feel for everything Fremantle includes our businesses," she said.

"So many of our cafes, pubs, and shops are like institutions to the people of Fremantle who have been going to them for years if not decades.

"We also have some innovative businesses in Fremantle that are working to solve climate change, developing new technologies, and creating new sustainable products."

The Awards will be divided into two distinct phases -

**1. The public “nomination” period (5 weeks)**

- a. opens at 12 noon on Tuesday 1 August 2023
- b. closes at 12 noon on Monday 4 September 2023

**2. The public “finalist” voting period (4 weeks)**

- a. opens at 12 noon on Monday 11 September 2023
- b. closes at 12 noon on Monday 9 October 2023
- c. winners announced on Thursday 19 October 2023 (at The Awards Gala, at The Esplanade Hotel Fremantle)

“I’m most excited by the **‘Fremantle Hall of Fame’** category where any business that has been in our tapestry for over a decade can be voted for,” said President, Mr Lee Bartlett. “These businesses are the heart and soul and reason why our precinct is the best place in WA to live, work, play and stay.”

**“Fremantle holds a special place in the hearts of generations of families, that’s why this year it will be voted by the public and the power is handed over to you,” added Bartlett.**

A grand prize of a \$3,000 cash and marketing package will be awarded to each winner of each category. Even voters will be in with a chance to win Freo-cash.

“Although Fremantle is a world-known iconic precinct, there are still so many new businesses and hidden gems longing to be discovered, shared, and loved. Now more than ever is it time to pour love into the local businesses. Cast your nomination and vote for your Freo favourites and encourage your friends and family to do the same,” concluded Ms Maus.

**The re-imagined Gala will be held on Thursday 19 October 2023 returning to where The Awards were born and back to where it was best, The Esplanade Hotel Fremantle.** This iconic location means our guests can savour the culture and tradition of Fremantle at one of WA’s premier tourist destinations.

“Esplanade Hotel Fremantle is honoured to host the Fremantle Chamber of Commerce Business Awards, a celebration of outstanding achievements and the resilience of our local business community. We look forward to creating a memorable event that reflects the rich heritage and vibrant spirit of Fremantle,” said Jackie Comb, General Manager at Esplanade Hotel Fremantle.

This experience-focused Gala will be yet another opportunity for The Fremantle Chamber of Commerce to connect, unite and grow the successful and vibrant Fremantle business community. *The night will be oh ‘So Freo’.*

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MORE INFO: To buy tickets (or) for further details:  
[fremantlechamber.com.au/fremantle-chamber-business-awards](https://fremantlechamber.com.au/fremantle-chamber-business-awards)