



## What does the winner [business] in each category receive?

A grand prize of a \$3,000 cash & marketing package for the winning business in each category.

Prize itemised below:

A commemorative framed certificate to proudly display your win to your customer.

A commemorative digital tile to proudly display your win to your digital audience.

Two Instagram posts on @freochamber [over a 12-month period] [to promote a specific product, offer or event].

Two Facebook posts on @freochamber [as above].

A winner press release sent to prominent Perth media.

Eftpos cash card [\$250] to spend anywhere in Fremantle.

EDM sent to FCC consumer database [promoting winners].

Winner listing on the FCC website, Facebook, Instagram & LinkedIn.