



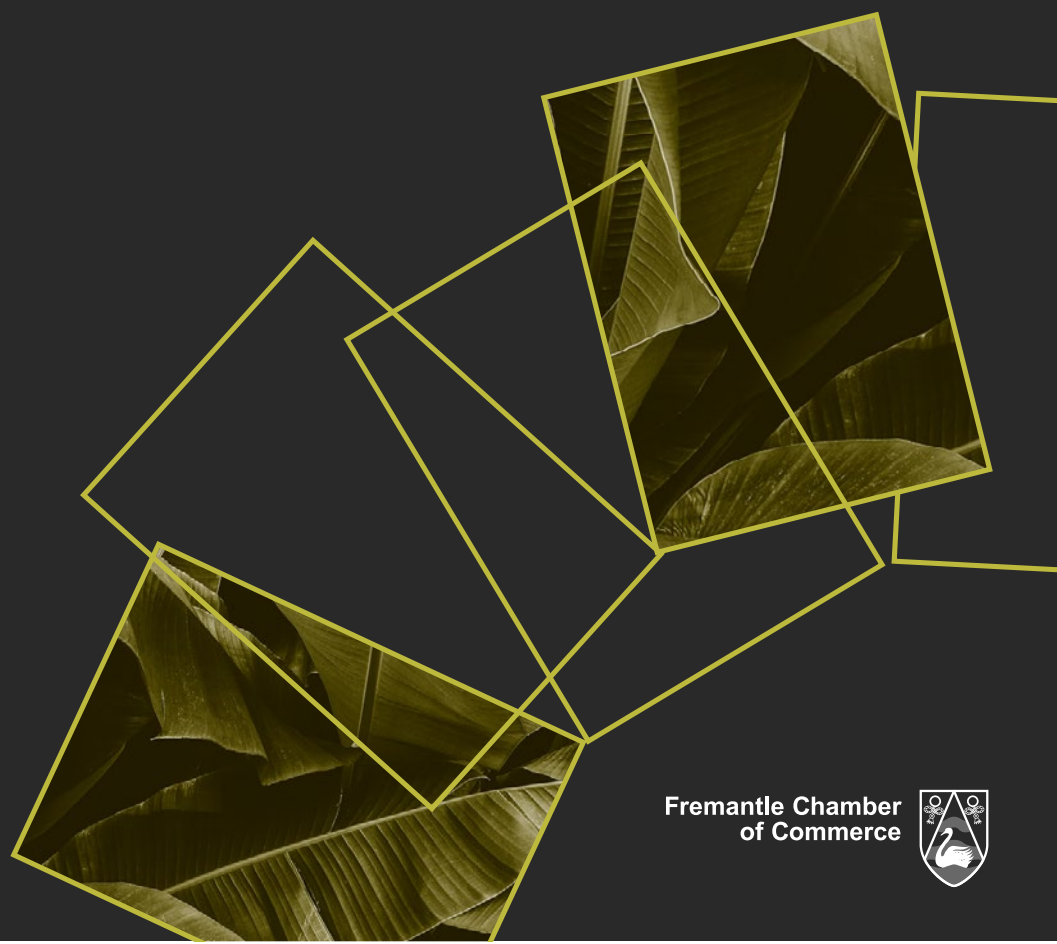
Fremantle Chamber of Commerce
Presents

FREMANTLE | 19
BUSINESS AWARDS



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OPPORTUNITIES FOR SPONSORSHIP

Friday, 7 June 2019



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“Fremantle sits on the precipice of significant opportunity. The Fremantle Business Awards brings together and rewards our most unique, distinctive and inventive business leaders. We invite you to be an active part of our connected business community”.
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SPONSOR BUSINESS OF THE YEAR AWARD

The pinnacle of the Fremantle Business Awards is the recognition given to the organization that has achieved the highest overall score in the Leadership, Excellence and Outstanding Business categories. This award recognises outstanding achievement and contribution to the Fremantle community.



CATEGORY SPONSOR BENEFITS

Brand Promotion

- Acknowledgement as Major Award Sponsor
- Full page ad – inside front cover of the 2019 Business Awards Program
- 2 x promotions in eNewsletter (2200 subscribers) in lead up to the event
- 3 x mentions of your business on our Facebook page in lead up to the event

Brand Association

- Promotion of your brand as Business of the Year Sponsor when winner announcements shared on our social channels
- Logo on Fremantle Chamber of Commerce Awards website, with click through to your brand's home page
- Promotion as Major Sponsor at start of event
- Company name mentioned when sponsored award category is announced
- Representative from sponsor business will announce category winner
- Company logo on announcement screens when sponsored category is announced

Network Opportunities

- Representative on judging panel
- 10 x complimentary tickets (\$1,550)

SPONSOR THE PEOPLE'S CHOICE AWARDS

An awards showcase of what makes Fremantle unique and thrive. The People's Choice Awards promote the best experiences to be had in our stunning Port city. This year we look at our best drawcards - Fremantle's Best Café, Fremantle's Best Bar, Fremantle's Best Artisanal/ Craft Food or Drink and our Best Italian. Bravo!



CATEGORY SPONSOR BENEFITS

Brand Promotion

- Full page ad in Fremantle Business Awards 2019 Program
- Acknowledgement as Major Sponsor
- 1 x promotion in eNewsletter (2200 subscribers) in lead up to the event
- 3 x mentions of your business on our Facebook page in lead up to the event

Brand Association

- Brand promotion on our voting landing page (clickable header & footer)
- Recognition of your brand as a People's Choice Award Sponsor when winner announcements shared on our social channels
- Logo on Fremantle Chamber of Commerce Awards website with click through to your brand's home page
- Promotion as a Major Sponsor at the start of the event
- Company name mentioned when sponsored award category is announced
- Representative from sponsor business will announce category winner
- Company logo on announcement screens when sponsored category is announced

Network Opportunities

- Representative on judging panel
- 8 x complimentary tickets (valued at \$1,200)

SPONSOR THE LEADERSHIP CATEGORY AWARDS

These two leadership awards recognise those businesses taking Fremantle into the future. The Sustainability Initiative Award recognises companies or individuals who have implemented initiatives in the field of sustainability to make a difference to Fremantle's future. The Marketing Fremantle Award pays tribute to organisations that are contributing to the profile of Fremantle through strategic marketing of their business and their role in creating Fremantle as a destination.



CATEGORY SPONSOR BENEFITS

Brand Promotion

- Full page ad in Fremantle Business Awards 2019 Program
- Promotion as Major Sponsor at the start of the event
- 1 x promotions in eNewsletter (2200 subscribers) in lead up to the event
- 3 x mentions of your business on our Facebook page in lead up to the event

Brand Association

- Recognition of your brand as a Leadership Award Sponsor when winner announcements shared on our social channels
- Logo on Fremantle Chamber of Commerce Awards website with click through to your brand's home page
- Major Sponsor noted at start of event
- Company name mentioned when sponsored award category is announced
- Representative from sponsor business will announce category winner
- Company logo on announcement screens when sponsored category is announced

Network Opportunities

- Representative on judging panel
- 8 x complimentary tickets (valued at \$1,240)

SPONSOR THE EXCELLENCE CATEGORY AWARDS

This group of awards provide for the recognition of excellence in Fremantle – businesses that define excellence in their industry and are making their mark in new territories, technology or growth.

The Marine and Defence Industry Excellence Award recognises the outstanding achievements of the Australian marine and defence related industries including excellence in engineering, manufacturing, products and services.

The Excellence in Professional Services Award highlights those who provide professional services to the Fremantle business community and further afield. They have identified their customer's needs and adapted their practices and procedures to set their businesses apart.

The Excellence in Innovation Award rewards organisations that have achieved outstanding success through the introduction or improvement of an idea, method, technology, process or application.

The Outstanding New Business Award recognises an organization, in operation for between 12 and 24 months, that has achieved significant success and growth throughout this time.



CATEGORY SPONSOR BENEFITS

Brand Promotion

- ½ page ad in Fremantle Business Awards 2019 Program
- Acknowledgement as Category Sponsor

Brand Association

- Recognition of your brand as an Excellence Award Sponsor when winner announcements shared on our social channels
- Logo on Fremantle Chamber of Commerce Awards website with click through to your brand's home page
- Company name mentioned when sponsored award category is announced
- Representative from sponsor business will announce category winner
- Company logo on announcement screens when sponsored category is announced

Network Opportunities

- Representative on category judging panel
- 6 x complimentary tickets (valued at \$930)

SPONSOR THE INDIVIDUAL BUSINESS CATEGORY AWARDS

The Individual Business Category Awards recognise outstanding local businesses who excel in niche fields and work to promote Fremantle as a unique and liveable city.

The Outstanding Creative, Sporting and Community Enterprise – This award recognises outstanding achievements across creative, sporting & community industries that bring economic benefit to Fremantle

Outstanding Event – This award recognises outstanding achievement in the delivery of a successful free or ticketed commercial event that provides economic benefit for the Greater Fremantle community.

Best Retail in Fremantle – This retail business differentiates products and services from your competitors and provides a unique customer experience.

Best Accommodation in Fremantle – This award recognises an organisation in the hospitality industry that has achieved excellence over its competitors. This award highlights the organisation that has built their service offerings around the needs of their target market and delivered the service to a high standard.

Best Attraction in Fremantle – This award recognises tourism operators who provide a unique or exceptional visitor experience.



CATEGORY SPONSOR BENEFITS

Brand Promotion

- Acknowledgement as a Category Sponsor in Fremantle Business Awards 2019 Program

Brand Association

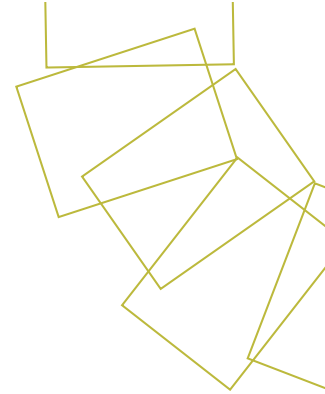
- Recognition of your brand as a Category Award Sponsor when winner announcements shared on our social channels
- Logo on Fremantle Chamber of Commerce Awards website with click through to your brand's home page
- Company name mentioned when sponsored award category is announced
- Representative from sponsor business will announce category winner
- Company logo on announcement screens when sponsored category is announced

Network Opportunities

- Representative on category judging panel
- 4 x Comp tickets (valued at \$620)

BE AN ACTIVE PART OF FREMANTLE'S NIGHT OF NIGHTS

Opportunities also exist to showcase your product to our leading business leaders and innovators. We are seeking sponsors for wine, beer, florals and entertainment.



EVENT SPONSOR BENEFITS

Brand Promotion

- Acknowledgement as an Event Supplier in Fremantle Business Awards 2019 Program

Brand Association

- Recognition of your brand throughout the evening
- Logo on Fremantle Chamber of Commerce website with click through to your brand's home page
- Company logo on announcement screens when event providers acknowledged

Network Opportunities

- Representative on category judging panel
- Discounted tickets

To discuss these opportunities and more of what the Fremantle Chamber of Commerce could offer your business, please contact our CEO Danicia Quinlan or our events team.

Fremantle Chamber of Commerce

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