



RUNS ON THE BOARD

QUARTERLY UPDATE | Volume 1, 2016



SCOTT BAILEY | FCC PRESIDENT

Three cranes on the Fremantle CBD skyline at the end of 2015 was a great start to a new year. The active sites at Atwell Arcade, Quest Apartments, Heirloom and Pakenham Street highlight investment in Fremantle coming to fruition.

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Whilst the delay in the construction of Double Tree Hilton was disappointing, the announcement by Silverleaf that the Woolstores development is to include a 141 room hotel was a bonus. The Chamber also supports the City of Fremantle's extension of contract with Sirona Capital for the development of King's Square. Government decisions aside, the centre of Fremantle needs investment to lift its spirit and attractiveness as a destination for business and visitors, as well as a community resource. The business community in that neighborhood has been waiting a long time for some action and if another 6 months is what it takes, lets go for it.

It is timely to remember the long term for these projects is more than just an investment in buildings. It's about more people working, living and visiting Fremantle. These projects will bring more people to Fremantle and more people means a stronger Fremantle economy.

The Chamber is also in extended deliberation with the City and State Heritage over the heritage listing of the West End in Fremantle. Our primary concern being the potential impact of having to work with two compliance regimes and the cost and time in position on building owners. Many doors have been closed for too long, we need to make sure heritage listing doesn't make it harder for building owners to making buildings work.

2015 WRAP

On behalf our members, the Chamber invested and participated in the Future Freo research program. We now have a body of research that reinforces the anecdotal – a major plus for informing strategies for Fremantle's future. Released at our Fremantle Leader's luncheon in December 2015, it is timely now to move beyond the research and move into strategy and delivery in 2016.

Across 2015, two key internal committees with member representatives informed a range of the Chamber's positions and focus across 2015. David Bornmann chaired the Chamber's reformed Tourism Committee with a focus to the branding and promotion of the Fremantle region. The Development & Infrastructure Committee, chaired by Franco Andreone, increased its critical engagement across the City of Fremantle, and led the development of responses to the City's Integrated Transport and Economic Development Strategies.

BOARD MOVES

Stepping into the role of President at the Chamber's AGM in October 2015, I was pleased to welcome Anthony van der Wielan, of Fremantle Property Services, onto the Board and thank David McDonald for his contribution over four years. Though immediate past President, Ra Stewart remains on the Chamber Board but I will take this opportunity to recognize her stewardship as Chamber President over the past four years. Reinforcing that contribution, Ra has recently been appointed to the Board of the Small Business Development Corporation, the State Government's small business support agency.

Since the AGM, the Chamber has farewelled David Bornmann, who drove the redevelopment of Fremantle's major hospitality venue, Esplanade Hotel Fremantle – by Rydges with the support of Prime West. As Chair of the Chamber's tourism committee, David led some new tourism thinking and bought together 8 major tourism partners to create the first regional MICE (Meetings, Incentives, Conferences, Events) brochure for Fremantle. By working together, a better vision of Fremantle as a destination is being marketed nationally and internationally.

Heading a growing business can be demanding and it is for this reason the Chamber bids farewell to Di Watts, Chief Executive Officer of the Fremantle Education Centre. Di has been part of the Chamber Board for three years and her expertise in community education and not for profit organizations has been of huge value.

We thank David and Di for their contribution to the Fremantle of Chamber Commerce and the Fremantle business community. I am pleased to welcome Blair Wallace, General Manager Rydges Hotels & Resorts, to the Board of the Chamber.

“ THREE CRANES ON THE FREMANTLE CBD SKYLINE AT THE END OF 2015 WAS A GREAT START TO A NEW YEAR. ”

Image by: Nicole Hein

ONWARD

We are now well into 2016 and the Chamber is continuing to build and adapt our programs, communications and services. Behind every event, we aim to give you access to know more about your business community, to build your business and influence.

The shipbuilding and marine construction sector, received some good news in April with the announcement of the Offshore Patrol Vessels for construction by Austal Ships. In March, the Chamber had the good fortune of taking a tour of the floating dock at the Australian Marine Complex in Henderson. This is an incredible shared facility that has already revolutionized how Western Australia can attract large scale marine and engineering construction projects for the defence and resources sectors. Though 2020 is the date earmarked for the major current Defence contracts work, the lobbying for contracts on the submarine investment is on for young and old.

In March we hosted the State of the State luncheon with Minister for Transport the Hon. Dean Nalder MLA, to update the Fremantle business community on the latest project and economic position of the Perth Freight Link. It was great to see logistics, stevedoring, engineering and shipping representatives, in the mix with property, government, retail and tourism, very much reflecting the breadth of our region's industries and businesses.

The Treasurer the Hon. Dr Mike Nahan MLA is our next guest speaker as a State of the State speaker. On June 17th, the Treasurer will speak about the sale of Fremantle Port, the potential productivity and efficiency gains, the preparation for the sale process, impact of delays and proposed benefits for Port users and the State economy.

The election zone is almost upon us again which means we will be creating opportunities for you to hear from and engage with key

decision makers about what they will deliver to the regions economy. We will be hosting a Federal candidates forum in June and in the second half of the year, we will focus on the 2017 State election.

2016 FREMANTLE BUSINESS AWARDS

Nominations have closed and judging is underway for the 2016 Fremantle Business Awards. A major feature of our corporate year, the Awards culminate with the gala ceremony on 10 June 2016. These awards are a great celebration for the region but I will make special mention of our partners - BankWest, City of Fremantle, Fremantle Ports, Rottneest Express, Esplanade Hotel Fremantle - By Rydges, TOLL, Quest Fremantle, Ford & Doonan, University of Notre Dame, TAMS Group, AFA Insurance Brokers, Ferngrove, La Vigna and Little Creatures Brewing. These businesses believe in business in Fremantle and they do business in Fremantle.

Building Fremantle's business community has long been the Chamber's focus. As your peak business body in the Fremantle region, the Chamber operates on a number of fronts. We represent our members to Government and key decision makers as well as delivering a range of programs and services that engage members directly through network & profile development, events, business seminars, and export services. Your business is our business - see you at a Chamber event soon.



SCOTT BAILEY
President, Fremantle Chamber of Commerce





CEO QUARTERLY

Runs on the Board is an update for you on the Chamber's work for members and the business community. The Chamber has been focused to complete a rebuild of business listings and communications are being adapted and finessed. Chamber Weekly arrives each week into your in-box to keep you up to date on our offerings and member news. Be it up and coming events, networking & business development opportunities, workshops, member profiles & promotions - the new format makes for a much easier read.

We started the ball rolling on the Fremantle Region Economic Survey at the end of 2015 to set a baseline. Our second economic survey will be distributed in June and it will be really interesting to see the change in opinions and business confidence since the first survey. This process also presents the opportunity for you to keep us in the loop and tell us about current issues affecting your business.

The Chamber's business development workshop & seminars are all about keeping you up to date with current processes and thinking on specific areas impacting your business. Over the next two months, workshops in the fields of Human Resources and E Biz are on the menu. If you can't make it yourself, consider sending a staff member.

At the end of this publication is a short and sharp list of our events over the coming months. The only one not featured, is a Business After Hours with the overall winner of the Fremantle Business Awards. We can't tell you when and how just yet because we don't know who the Business of the Year is. The BankWest Business of the Year is the business that has been awarded the highest score across all categories. Stay tuned.

MEMBER QUARTERLY (MQ)

Members Quarterly is a new feature in 2016 and the second for the year is scheduled for 28th June. This is free quarterly, member only event and it is casual catch up with the Board and other chamber members in our Boardroom. There may be a burning subject for discussion, there may not be - most importantly it is a face to-face opportunity to meet Board members members to talk business.

TOURISM – THE FREMANTLE CONFERENCE DIRECTORY

Re-establishing the Chamber's Tourism Committee in 2015 saw the start of some great action promoting Fremantle as a destination

for business meetings and conferences. We know Fremantle is the second most visited destination in WA but our combined facility, experience and hospitality offerings weren't being profiled. Fremantle needs to be louder in the business of selling Fremantle - so the Chamber has taken the bull by the horn.

From our membership of the Perth Convention Bureau, the Chamber receives advice of every conference coming into Western Australia. To make use of that information we have created the Fremantle Conference Directory. This digital publication features base details of our members (and only our members) in tourism and hospitality and provides hyperlinks to websites and contact emails for potential bookers to research the offering of individual businesses further.

Fremantle has the capacity to host conferences with up to 1000 people and accommodation capacity is growing. Fremantle is a great destination for conference breakout sessions, special events, dinners, and delegates extending their stays pre/post conference.

As a digital only document we will be adding, updating and subtracting information, changing images and expanding to reflect membership. Version 1 is live and being distributed. It is also featured in our Tourism Resources at www.fremantlechamber.com.au.

The Chamber's website is now also hosting the Fremantle MICE brochure & fly through video, a collaboration between major businesses promoting Fremantle as a conference destination. Congratulations to the Esplanade by Rydges, Rottneet Express, WA Maritime Museum, Fremantle Prison, Fremantle Markets, Fishing Boat Harbour on the collaboration. The Perth Convention Bureau are distributing the links internationally. See you at a Chamber event soon.

OLWYN WILLIAMS
CEO, Fremantle Chamber of Commerce

BUSINESS SEMINARS AND WORKSHOPS >>

HR SERIES

Every business has a raft of responsibilities in managing its people. Some businesses have human resource management within their ranks of people but many don't. No matter what your structure is or how big you are, Fremantle Chamber and our HR partner Processworx, present two very important workshops for the business community.

WORKSHOP 1: Social Media Challenges (Dealing with the Digital Age) - The law and strategies to manage the risks around employees using social media

Tuesday, 21st June
8:00am - 10:00am

Members: **\$50**
Non-Members: **\$60**

WORKSHOP 2: Prevention of Bullying, Harassment & Discrimination The key steps to follow when managing a bullying claim

Tuesday, 28th June
8:00am - 10:00am

Members: **\$50**
Non-Members: **\$60**

Both workshops will be presented by Danielle MacNamee, Managing Director of ProcessWorx. Danielle has over twenty years experience in senior management positions, and extensive industrial relations expertise.

Book online: www.fremantlechamber.com.au

E BIZ ESSENTIALS

Make the most of online resources and make them work for you. Presented by Fremantle Chamber of Commerce with the Achieve More Online team.

WORKSHOP 5: Customer Relationship Management (CRM) Improve your marketing, sales, and service relationship with your customers

Tuesday, 12th July
8:00am - 10:00am

Presenters: **Vish Ramakonar & Ganesh Arulampalam**

WORKSHOP 6: Prevention of Bullying, Harassment & Discrimination The key steps to follow when managing a bullying claim

Tuesday, 19th July
8:00am - 10:00am

Presenter:
Ed Keay-Smith

WORKSHOP 7: Website Development: E Commerce

Tuesday, 26th July
8:00am - 10:00am

Presenter:
Ed Keay-Smith

Venue: Fremantle Chamber of Commerce Boardroom

Per session Price: Members: \$50 Non-Members: \$60

Series Purchase (25% discount):

Members: \$112.50 Non-Members: \$135

Book online: www.fremantlechamber.com.au

FREMANTLE CHAMBER DIARY SNAPSHOT >>

May 26 th	Business After Hours: The National Hotel Fremantle
June 10 th	2016 Fremantle Business Awards
June 17 th	State of the State: Treasurer the Hon. Dr Mike Nahan MLA
June 21 st	HR Series: Social Media Strategies
June 21 st	Fremantle Candidate (Federal Election) Forum
June 24 th	Chamber Business Lunch: Tradewinds Hotel
June 28 th	HR Series: Prevention of Bullying, Harassment and Discrimination
June 28 th	MQ: Members Quarterly
July 12 th	E-Biz Essentials: Customer Relationship Management
July 19 th	E Biz Essentials: Website Development, Domain, Hosting and Content Management
July 21 st	Business After Hours: Fremantle Press
July 26 th	E Biz Essentials: E-Commerce
August 4 th	Business After Hours: Outcrop Consulting

Complete details of all of our events are featured on the front page of our website: www.fremantlechamber.com.au

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FREMANTLE BUSINESS AWARDS

FREMANTLE CHAMBER
OF COMMERCE

SPONSORS



Friday, 10 June 2016
6.30pm til late

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Southern Cross Ballroom
Esplanade Hotel Fremantle
- By Rydges

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Tickets: \$135 per person
Dress Code: Cocktail

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fremantlebusinessawards.com.au